



*"We Come To You"*

## **Immediate Release**

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2005 W. 14<sup>th</sup> St. Suite 134  
Tempe, Arizona 85281

**Contact: Catherine Midgette**  
**480-967-3767**

## **MOBILE ON SITE MAMMOGRAPHY PROVIDES BREAST CANCER SCREENING**

Phoenix, AZ - Mobile On-Site Mammography

Mobile On-site Mammography is very excited to offer the newest and most advanced fully digital mammography technology available for early detection breast cancer screening. With digital mammography the Radiologist reviews electronic images of the breast using special high-resolution monitors. The physician can adjust the brightness, change contrast and zoom in for close ups of specific areas of interest. Being able to manipulate images is one of the main benefits of Digital technology.

We have also incorporated digital computer-aided detection (CAD) to enhance our state-of-the-art mammography equipment. Digital CAD highlights characteristics commonly associated with breast cancer, flagging abnormalities to help the Radiologist detect early breast cancer. CAD is, in essence, a second set of eyes to support and enhance the Radiologist's judgment.

For additional information please contact our office. An annual mammogram is one of your best defenses against breast cancer.

15 Minutes Could Save Your Life!!

**When: January 25 and 26, 2010**

**Where: City of Maricopa**

**Cost: No cost for BCBS of Arizona participants. Uninsured pay \$167.00**

**How: Call to schedule your appointment: 480-967-3767**

Who should participate?

- Recommended Baseline screening between the ages of 35-40
- Annually after the age of 40
- Patients under the age of 35 must provide a Doctor's referral.

Please bring the following to your appointment: Medical insurance card, Doctor's name and mailing address, and the location of prior Mammography films.