



CITY OF MARICOPA SALSA FESTIVAL REGISTRATION PACKET AND INFO

Thank you for your interest in the 4th Annual Maricopa Salsa Festival presented by 85239.com. The Salsa Festival Committee is hard at work planning a quality, fun-filled event. Your participation will help guarantee a terrific event that will become a success for years to come. This year's event will take place at beautiful Pacana Park on Saturday, April 26, 2008 from 12:00pm to 6:00pm. The purpose of this document is to inform you of key dates and important times for event participants.

The goal of our FREE event is to bring the community together in a fun and festive atmosphere and serves as a complement to the PRL Department's motto of creating community through people, parks and programs.

The event is a traditional salsa competition with contestants battling for a \$1,000 cash prize for Best Overall Salsa. Contestants will also have the opportunity to win \$500 cash awards for Best Mild Salsa, Best Hot Salsa, and Most Unusual Salsa. Additionally, we're adding two new categories: Best Guacamole and Best Bean Dip. Winners in these categories will receive a \$300 cash prize.

The following pages provide information on the event including contact info, event location, dates to remember, award details, rules and guidelines and a registration form. Please note, the City of Maricopa is not charging a registration fee for this event for participants or attendees.

NOTE
THE REGISTRATION DEADLINE IS:
FRIDAY, APRIL 18, 2008



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GENERAL CONTACT INFORMATION

Martin McDonald

Office: 520-568-9098 Ext. 204

E-Mail: mmcdonald@cityofmaricopa.net

Cell: 480 236 6394

Website: www.cityofmaricopa.net

DATES TO REMEMBER

THE 4TH ANNUAL CITY OF MARICOPA SALSA FESTIVAL
PRESENTED BY 85239.COM
SATURDAY, APRIL 26, 2008
PACANA PARK
12:00PM TO 6:00PM

Registration Deadline:

FRIDAY, APRIL 18, 2008

Salsa Chefs Meeting:

MONDAY, APRIL 21, 2008
6:30pm @ Pacana Park

Spaces will be assigned based on the category and the order in which packets are received. You must attend this meeting to reserve your spot in the competition. If you are unable to attend, you must have a representative in attendance.

Salsa Booth Setup:

7:30am to 8:30am

Salsa Preparation:

8:30am to 11:45am

You may begin preparing your salsa at 8:30am. The Pinal County Health Inspector will be inspecting as you prepare.

Space Clean Up:

Immediately After the Event



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SALSA COMPETITION RULES

General

- 1.) Various categories are established as guidelines to ensure fair competition between individuals/teams.
- 2.) A business, company or individual is allowed to offer salsa related items for sale to any event attendee. Salsa must be pre-made at a commercially licensed facility and contained in a jar with appropriate labels. If you are interested in giving away promotional items, please contact PRL Director Martin McDonald for further information and note that on your application.
- 3.) A team consists of two (2) or more people entering the event together. A team is limited to no more than three (3) people due to space limitations.
- 4.) Individuals and teams are responsible for supplying all ingredients, cooking utensils, tables and coolers, etc.
- 5.) All entrants must prepare at least six (6) gallons of salsa for the event. Bean Dip and Guacamole contestants must submit their entries in seven (7) containers that hold four (4) ounces of the submitted product.

Setup/Teardown

- 1.) Each team will be allocated a space no larger than 12' x 12'. **You are responsible for your own: tables, chairs and tents.**
- 2.) Sample cups, chips and napkins will be provided by the City of Maricopa. Each entrant will be allocated a specific number of cups. If you run out please notify the Salsa Ranger for assistance. Contestants may label their cups either with a black, blue or red marker or with preprinted labels.
- 3.) The event will have limited access to electricity. If you require electrical access (e.g. for blender) please note this request on the registration form. **You are responsible for power cords and surge protectors.** We will have generators to provide power.
- 4.) Teams having special requirements for their stand/display must notify the PRL Director before the Salsa Chefs meeting on Monday, April 21, 2008. Stand set up begins at 7:30am on Saturday, April 26, 2008.
- 5.) All salsa must be prepared on site starting at 8:00am. You must have a cooler and ice to store salsa not being used.
- 6.) Stands must be cleaned and completely removed from the site no later than 7:00pm.
- 7.) Parking: Salsa Chefs are not allowed to drive on turf. We will provide Gators to move your product to your assigned location.

Pinal County Health Department Regulations

- 1.) No food prepared at home shall be sold or given away. No home canned foods are allowed.
- 2.) No smoking allowed; Pavana Park is a smoke-free establishment.
- 3.) All receipts and bills of sale must be retained and made available upon request by Pinal County Health Department.
- 4.) Off site preparation can take place the day before the event in a permitted facility that is equipped to handle food.
- 5.) The food booth must be sanitized at all times.
- 6.) Styrofoam ice chests are not allowed.
- 7.) No bare hand contact of ready to eat foods is allowed. You will be provided with several disposable gloves.
- 8.) You must also provide a hand washing station consisting of: Water cooler with turn valve, soap, paper towels and a small bucket to collect waste water.
- 9.) No seafood products are allowed.

Judging & Awards

- 1.) Everyone attending the Maricopa Salsa Festival will have an opportunity to cast a ballot for Best Overall, Best Hot Salsa, Best Mild Salsa and Most Unusual. A special tasting committee will judge the guacamole and bean dip entries.
- 2.) All results are final and binding.
- 3.) All entrants participate at their own risk and liability. The City of Maricopa is not liable for losses or damages resulting from participation in this event. The City of Maricopa and sponsors reserve the right to change or modify these rules at any time. Any changes will be communicated to all entrants. The City of Maricopa and the Salsa Festival Committee reserves the right to disqualify any team for violation of these rules.

