CITY OF MARICOPA
PROUD HISTORY · PROSPEROUS FUTURE

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OCT 29 2012
CITY OF MARICOPA
CITY CLERK

45145 W. Madison Ave.
P.O. Box 610
Maricopa, AZ 85139
Ph: 520.568.9098
Fx: 520.568.9120
www.maricopa-az.gov

MARICOPA CITY COUNCIL APPLICATION FORM

Thank you for your interest in being an applicant for the City of Maricopa's open City Council position. Please fill out the following form and return it to the City Clerk by one of the following means:

Email - Fax - Questions	By Mail	In Person
Email: vanessa.bueras@maricopa-az.gov Fax: 520-568-9120 Questions?: 520-316-6971	City Clerk City of Maricopa P.O. Box 610 Maricopa, AZ 85139	City Clerk City of Maricopa 45145 W. Madison Ave Maricopa, AZ 85139

Contact Information

Name:	THEODORE R. YOCUM		
Address:	44220 WEST BUCKHORN TRAIL		
City, State, Zip:	MARICOPA, AZ 85138		
Email:	pappy_yoc@yahoo.com		
Home Phone: 520-494-7655	**Work Phone:**	**Cell Phone:** 856-296-3979	

General Information

Are you a full time Maricopa Resident?	Yes ☒	No ☐	**Have you lived within the City's incorporated limits for a minimum of one year?**	Yes ☒ No ☐
Are You A Registered Voter?	Yes ☒	No ☐	**Have you graduated from the City's or any City's Leadership Academy?** City: MARICOPA	Yes ☒ No ☐ JUNE 2009
What's the highest level of education you have attained?	☐ High School Diploma ☐ Associates Degree ☐ Bachelor's Degree		☐ Masters Degree ☐ Doctoral or Equivalent ☒ Other, please explain: ATTENDED DREXEL UNIVERSITY, PHILA, PA ATTENDED ALBRIGHT COLLEGE, READING, PA. 2 PROFESSIONAL DESIGNATIONS AIC and AEI LAW GRADUATE	
Have you ever served on any Boards, Committees, Commissions, Task Forces, etc. (City of Maricopa or otherwise) in the past?	Yes ☒	No ☐	• CURRENT CHAIRMAN OF MARICOPA BOARD OF ADJUSTMENT • 2012 MARICOPA BCC TASK FORCE	

If yes, please list:
• SERVED ON NEW JERSEY INSURANCE COMMISSIONER'S AD HOC FRAUD ADVISORY BOARD
• SERVED ON PENNSYLVANIA / MONTGOMERY COUNTY ANTI-ARSON TASK FORCE

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Have you ever been involved in helping develop public policy at <u>any</u> governmental level? (This might include such activities as writing issue papers, conducting public policy research, advising policymakers, advocating for a particular change, or performing other public policy development work)	Yes ☒ No ☐ **If yes, please list a short description:** SEE RESUME + ESSAYS			
Please list any leadership roles you have had at your place of employment, through volunteer work, business or professional organizations, civic, church or other activities. List only the roles and affiliations most important to you in the PAST FIVE YEARS.	SEE RESUME + ESSAYS			
Have you ever run for office before?	Yes ☐ No ☒	**If selected for this position, do you plan to run as an official candidate in 2014?**	Yes ☒ No ☐	
Are you able to <u>fully commit</u> to the time requirement (1st & 3rd Tues eve. of each month City Council meetings, extensive pre and postreading/meeting preparation time, Strategic and Budgetary retreats, specially called meetings, numerous committee assignments, public speaking requirements, social & constituent requests for meetings, correspondence, public appearances, etc.) to be a city council member?	Yes ☒ No ☐			
Can and <u>will you</u> work well with others, even if they do not agree with you?	YES. INTERPERSONAL SKILLS HAS ALWAYS BEEN ONE OF MY STRENGTHS			

[signature]
Signature of Applicant:

10/25/2012
Date:

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Short Essay Questions (use additional sheet of paper if necessary):

1. In 300 words or less, please tell us why you are the BEST candidate to fill the vacancy on the Maricopa City Council.

   SEE ATTACHED

2. In 300 words or less, please tell us what attributes, qualities, special skills, talents, awards, knowledge, you would offer to further enhance and diversify this city council.

   SEE ATTACHED

3. In 300 words or less, please discuss the 3 most important issues you see facing the City of Maricopa today.

   SEE ATTACHED

4. In 300 words or less, please discuss what it means to you to be good policy maker and serve for the common good.

   SEE ATTACHED

Please Attach:

1. Current Resume
2. 2 Letters of Recommendation or Endorsement
   - Letters of Recommendation or Endorsement should include:
     - How long the endorsers has known the applicant
     - Why the applicant meets the ideal candidate profile
     - Any other pertinent information the Council might need to consider the applicant

Essay Question # 1

My family and I moved four times before settling into retirement in Maricopa. When I went about town looking for a house, the small town feel grew on me. Early on, I volunteered to serve on my HOA board, but I wanted to know more about the city I had selected to call home. I enrolled in and completed the Maricopa Citizen Leadership Academy in June, 2009. I was delighted and proud when I was appointed to the Board Of Adjustment, where I was able to further exhibit my love and concern for the city and its citizens. That led to my volunteering with the Maricopa Volunteers In Police Service, Citizens On Patrol program. All the while, I kept myself informed on the progress of the multi-generational center and continued serving the city in whatever capacity I could. My passion for Maricopa burns brighter everyday. I want to keep making a difference. I want to hear what my friends, my neighbors, my fellow Maricopians expect of their city leaders. I want to be part of the team that will help make those expectations a reality.

Essay Question # 2

My background is anchored in the insurance and real estate arenas. I managed a staff of over 200. My duties included creating and monitoring a $10 million budget, formulating personnel policies and procedures, overseeing hiring, firing, and training and other human resource issues. I served as my department's Training director, along with coordinating our anti-fraud and legal programs, and our United Way campaign. I Became quite proficient at multi-tasking, legal research, and problem avoidance as well as problem solving. I was named the field office service employee of the year out of a pool of 35,000.

A member of City council has a large number of issues and concerns constantly demanding their attention. I bring work organizational and time management skills with me. I pride myself on being a good listener. Compassion and understanding of those with whom we work are very important to me.

Essay Question # 3

JOBS

INDUSTRY

NEW BUSINESSES

It is my vision that we transform Maricopa from a sleepy bedroom community into a city of opportunity, prolific with new jobs, vibrant with shopping, dining and entertainment venues. Our Ak Chin neighbors have taken a giant step in that direction with their soon-to-open Family Entertainment Complex. So has the Gila River community with their Premium Outlet Center It all begins by attracting large corporate stakeholders who will bring high quality jobs with them. We must have a strong Chamber of Commerce, as well as an imaginative and aggressive City Development effort. The axis on which this effort rotates is bringing in industry and business, which will generate jobs which in turn will provide the expendable income to support new restaurants, big box stores, and create yet more jobs.

Our struggle will be a balancing act between spending monies on incentives while continuing to provide essential city services, recreational facilities, and keeping taxes at acceptable levels. It's going to take a dedicated team with knowledge, resilience and creativity to achieve these goals. As I said before, I want to be on the team that makes it happen.

Essay Question #4

Good policy making and serving the common good is the thread I've woven into my other three essays. We have a fiduciary responsibility to safeguard the city coffers. Our money must be spent and invested with care, with some degree of certainty there will be a reasonable return. I would be a happy man, ecstatic, really, if I were sitting on city council when an Intel or Microsoft moved an operation into Maricopa. I'm not looking for a pat on the back, but if one of my fellow Maricopians came up to me and thanked me for the effort we made to get him his new job at Intel...in Maricopa !... well, that would have me popping my vest buttons, to turn a phrase. We'd have used our skills, our resources and our persistence to achieve a terrific result for the community. That's why that individual put his trust in us. Nothing could be more rewarding, nor serve the common good any better.

Theodore R. Yocum
44220 West Buckhorn Trail
Maricopa, AZ 85138
520-494-7655

QUALIFICATIONS

* Have over 28 years experience in claims and related insurance areas with 20 years in supervision and management.
* Have had exposure to other business areas including law and teaching.
* Assumed role of company liaison with the Delaware, Pennsylvania and New Jersey Insurance Departments.
* Sat on an ad hoc advisory committee assembled by the New Jersey Insurance Department to advise on and formulate an anti fraud program for the Insurance Commissioner through Director Stan Tice.
* Served as branch coordinator for customer service, United Way, training, speakers bureau.
* Taught Insurance at Lackawanna Junior College in Scranton, Pa. Lectured/spoke to groups of Various ages, (Schools, Seniors, etc) on insurance issues.

EXPERIENCE

* Aetna Life and Casualty. Various locations and positions, trainee through Management. In my last Position, I was responsible for overseeing the handling of 150,000 claims annually with a staff of over 200.
* Coordinated preparation of a $10 million budget. Helped formulate Personnel Policies and Procedures, pay administration, human resource counseling, hiring, firing and promotions.

* American Mortgage. Loan Officer

* Sisk and Company Real Estate Representative

MILITARY

* Pennsylvania Army National Guard Served six years. Honorable discharge.

EDUCATION

*Attended Drexel University, Philadelphia Pennsylvania and Albright College, Reading, Pennsylvania
*Associate in Claims (AIC) professional designation
*Graduate of the American Educational Institute Law Program
*Dale Carnegie Public Speaking and Sales Courses
*Five parts of CPCU
*Graduate of Aetna's Executive Management Program

AWARDS

*Named Field Employee Of The Year from among 35,000 field office employees.
*National Customer Service Award

OUTSIDE INTERESTS

* Served as Cub Master and Assistant Scout Master
* Chaired various Cub, Scout and Youth Committees
* President of Reading, Pennsylvania Claims Association
* Vice President of Local Little League
* Coordinated various community fund-raising events.
* President of Coventry Investors Investment Club
* Bowling, Reading

MARICOPA COMMUNITY INVOVLEMENT

* Desert Cedars HOA board member for 6 years. Vice President for 4 years.
* Graduate of the Maricopa Citizens Leadership Academy (June, 2009)
* Current Chairman of the Maricopa Board Of Adjustment. I have been a board member since its inception
* Served on the 2012 Maricopa BCC Task Force.
* Attended Open Meeting Law Seminar presented by the Arizona Ombudsman Office.
* Active in the Global Water Company anti-rate increase effort. Attended and testified at the A.C.C. community meeting.
* Member of the Maricopa Police Department Volunteers 'Citizens on Patrol Service' Program.
* Participated in the Seven Ranches Meetings.
* Attended numerous Multi-Gen Center meetings and workshops.
* Member of the Copa Seniors.
* Charter member of the Maricopa Gun Club.

TWO LETTERS OF RECOMMENDATION ATTACHED

Dale Jones
20451 North Wishing Well Lane
Maricopa, Az 85139
520-840-0829

Ronald Batt
45031 West Woody Road
Maricopa, Az 85138
520-233-2814

Ronald Batt

October 24, 2012

Honorable Mayor and Members
Of the Maricopa City Council

It is my pleasure and honor to recommend Mr. Ted Yocum to you to fill the open position of Councilmember on the Maricopa City Council.

I have known Mr. Yocum for approximately three years and have served with him on the Maricopa Board of Adjustment since its inception where he sits as Chairman.

I have served for six years on both the Planning Commission and the Board of Adjustment and have never found anyone more prepared or as energetic to conduct the business of this community. From my observations, his enthusiasm, knowledge and interest in Maricopa's future is unparalleled. He always shows an interest of being fair and open minded with a willingness to give and take on all issues. He has a calm and quiet demeanor which makes one listen to his concerns. His willingness to work with one and all to resolve issues is very refreshing.

Mr. Yocum has a wealth of knowledge in many fields and has continued to expand this knowledge in Maricopa where he has lived for seven years. He attended the 2009 Leadership Academy, the Open Meeting Law Academy, served on the 2012 BCC Task Force and serves as Vice President of the Desert Cedars HOA. He recently became a member of the Maricopa Police Dept. VIPS program which consists of volunteers serving in all facets of the Department except that of a sworn officer.

Mr. Yocum has told me that he has no other political ambitions outside of Maricopa which if he did would be a great loss to this community. You the City Council will not find another person more suitable or qualified to serve with you to move Maricopa in the direction that this community needs and deserves.

Mr. Yocum is a family man with a lifetime of working with people and a willingness and desire to work with you to improve the lives of our residents and our business owners, and to further develop our residential, commercial and industrial base into a self supporting entity to make this community the finest City in the State of Arizona.

Your selection of Mr Yocum to the City Council will improve the image of this City and will prove to be a lasting enhancement to the City Council.. You will find that you instantly made the right decision.

Respectfully Submitted
H. Dale Jones
Dale Jones
Member Board of Adjustment

10/24/2012

To whom it may concern:

I have known Ted Yocum for over three years. During that time we have discussed the opportunities in Maricopa. We have attended the Maricopa academy together. He has been very positive of the direction Maricopa is going now and in the future. We have served on the BCC task force and participated in many city meetings and workshops together.

Socially we belong to the Copa seniors and senior men's group together.

I feel Ted is very sincere about working for and with the City of Maricopa and Maricopa citizens to help make the city a pleasant place to live.

I believe Ted Yocum would be a very dedicated and involved council member of the City of Maricopa.

Sincerely,

Ronald Batt

Ronald Batt