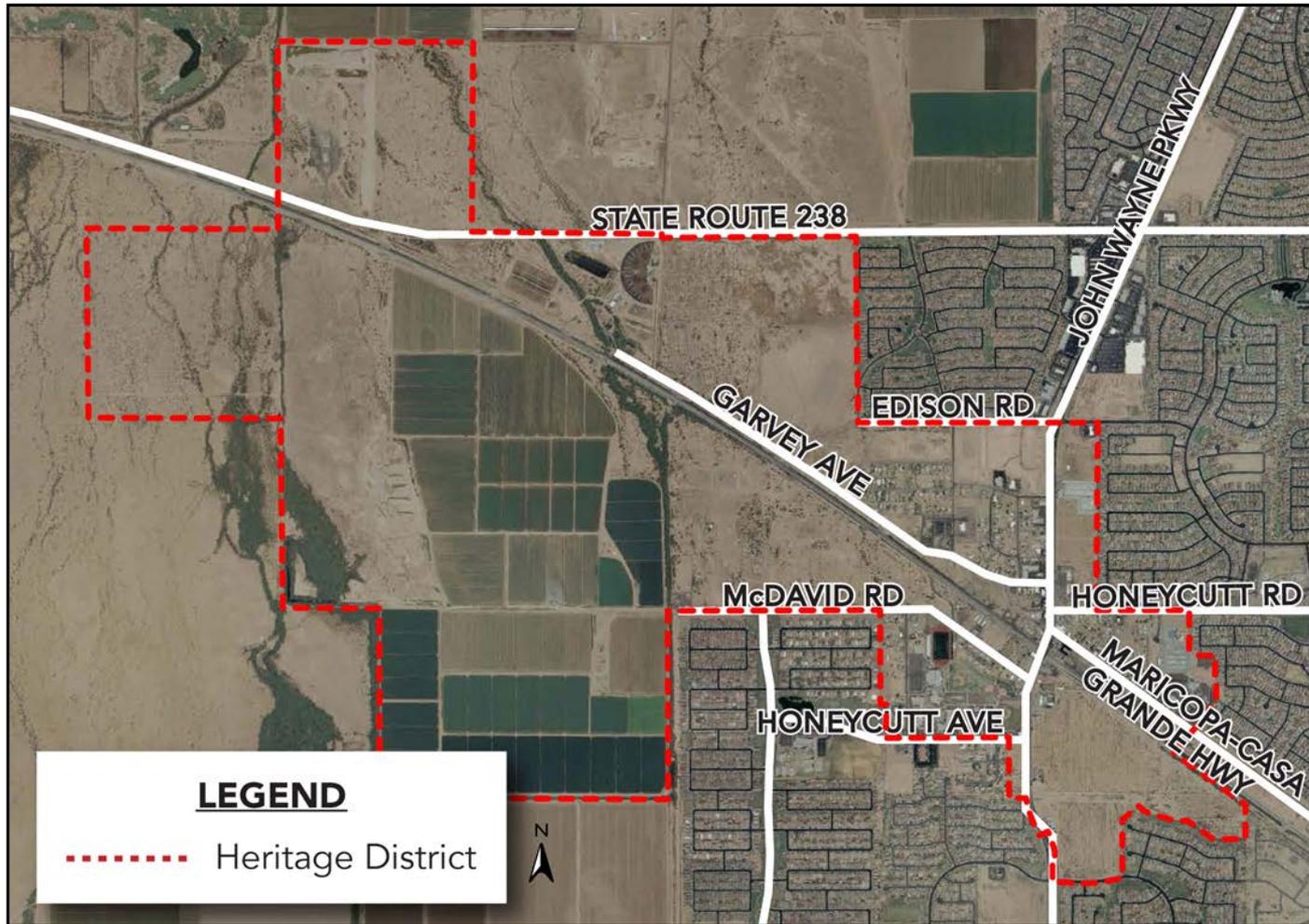


Façade Improvement Program

PROGRAM AREA



- **Mission**
- **Applicant Eligibility Criteria**
- **Eligible Projects List**
- **Reimbursement Limits & Applicant Match**
- **Selecting a Contractor**
- **Submitting Your Application**
- **Awarding Funding**
- **Starting the Project**
- **Requesting Reimbursement**
- **Obligation to Maintain Improvements**

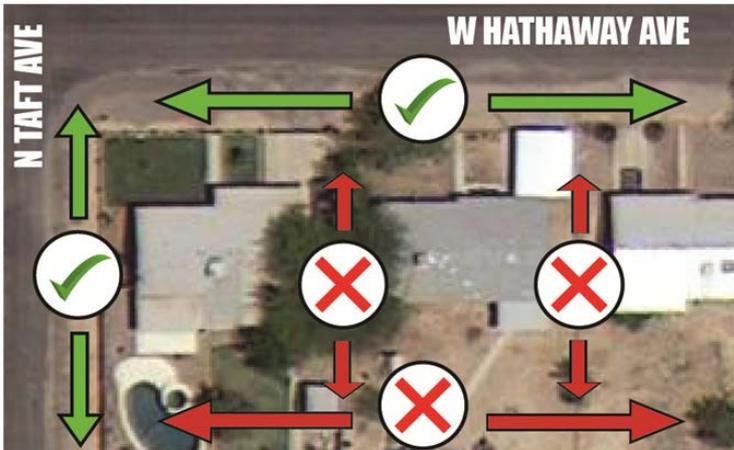


- Stimulate revitalization and private sector capital investment by proactively addressing deteriorating property conditions and encouraging improvements which increase economic vitality

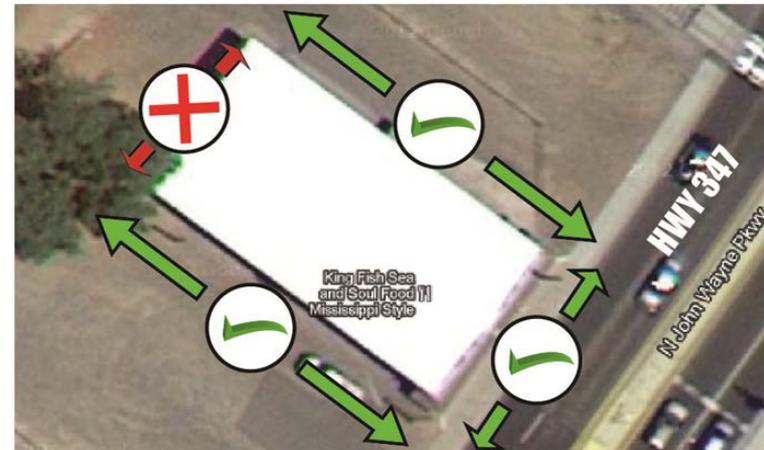
- **Open to commercial and residential property owners and tenants who:**
 - **Owe no outstanding property taxes, fees, judgments or liens to any government entity**
 - **Have not been convicted of a felony crime in the last 7 years**
 - **If commercial, have a current business license**
 - **If tenant, have owner authorization**

What is the Façade?

- Street-facing side of a building
 - Generally front; front and side for corner lots



Example 1



Example 2

- Eligible improvements include:

- Exterior painting
- Landscaping
- Exterior signs
- Awnings, doors and windows
- Lighting
- Addition of patio or outdoor space

- Ineligible improvements

- New building construction
- Improvements to new buildings
- Equipment
- Roof repairs
- Any interior work
- Parking lot paving and striping
- Security systems, razor/barbed wire

Helen's Kitchen

Before



After



- Installed 4 seating benches, block wall, granite hardscape, plants, drip irrigation system and pergola
- Project Cost: \$10,231.15; Reimbursement: \$4,795.68

A1 Health & Wellness (44302 W. MCG Highway)

Before



After



- Paint three sides of the building, refurbish and paint the handicap ramp, upgrade perimeter wall
- Project Cost: \$4,625; Reimbursement: \$2,312.50

APPLICANT MATCH REQUIREMENTS

Property Type	Minimum Total Project Cost	Applicant Match Requirement	Maximum Reimbursement
Commercial	\$1,000	$\geq 50\%$	\$10,000
Residential	\$250	No match for first \$1,000; $\geq 50\%$ after	\$5,000

REIMBURSEMENT EXAMPLES

RESIDENTIAL Total Project Cost is:	Project Cost	Applicant Match	City Reimbursement
Below \$1,000	\$900	\$0 (0%)	\$900 (100%)
At Max Reimbursement	\$9,000	\$4,000 (44%)	\$5,000 (56%)
Above Max Reimbursement	\$12,000	\$7,000 (58%)	\$5,000 (42%)

COMMERCIAL Total Project Cost is:	Project Cost	Applicant Match	City Reimbursement
Below Max Reimbursement	\$5,000	\$2,500 (50%)	\$2,500 (50%)
At Max Reimbursement	\$20,000	\$10,000 (50%)	\$10,000 (50%)
Above Max Reimbursement	\$40,000	\$30,000 (75%)	\$10,000 (25%)

- 3 Bids from licensed contractors required
- All work must be completed by licensed contractor
- Must select lowest bid
- All contractors hired must have certificate of insurance listing City as additional insured: \$1 Million general liability coverage; \$1 Million worker's compensation (if applicable)
- Licensed contractors listed on Arizona Registrar of Contractors website (www.azroc.gov)

- To be reviewed by next scheduled meeting, must submit application 15 days in advance of the next Heritage District Citizen's Advisory Committee meeting
- Application scoring criteria includes:
 - Fit with Heritage District Design Guidelines
 - Location within the Heritage District
 - Total project budget (i.e. bang for the buck)
 - Linear feet of façade to be improved
 - Contractor selected with preference to local
- No guarantee of funding availability
- \$10,000 in total funding; first come, first serve

Starting the project, participant **MUST**:

1. Review and complete City's written agreement
2. Applicant must provide proof of contractors' insurance
3. Must also provide proof of insurance for property/project with City as additional insured
4. Receive Notice to Proceed from City
5. Secure any required City permits

After project completion, participant **MUST**:

1. Submit project expenses and contractor lien waiver
2. Send “before” and “after” photos
3. Request that the City inspect the project to verify its completion per application specifications
4. If any City Code violations existed, must be remediated before reimbursement

OBLIGATION TO MAINTAIN

- Per written agreement, applicant is required to maintain improvements for 5 years
- City can demand repayment if improvements are removed, destroyed, or altered
- Repayment amount decreases by 20% each year over 5 years
- After year 5, entire reimbursement amount deemed forgiven

QUESTIONS?

THANK YOU!

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